

ARCHITH SESHADRI

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SUMMARY

Archith is an engineer turned journalist with 10+ years of newsroom experience in both local and network news. Archith has worked in Macon, Augusta, Charlotte, Atlanta and New Delhi. Archith was born in India, raised in Australia and moved to the United States 20+ years ago. Archith thrives on breaking news, social media and live field reporting (beats: crime, politics, science/technology, global affairs, entertainment)

WORK EXPERIENCE

CNN/HLN | Atlanta, GA | 2018-present

Writer/Producer

- Write scripts, produce segments, gather editorial reporting, request visual show elements
- Pitch, research and plan guest panels and packages, publish social media content on FB/IG/Twitter

Atlanta Journal Constitution | Atlanta, GA | 2019-present

Reporter/Writer

- Write stories on Atlanta's arts, entertainment and lifestyle scene plus cover breaking news

Khabar Magazine | Atlanta, GA | 2004-present

Reporter/Writer

- Research, interview and write monthly feature and cover articles covering the South Asian community

WION (ZEE) | New Delhi, India | 2016-2018

Anchor/Reporter

- Anchored 4+ hours of daily news, moderated guest discussions for primetime broadcasts
- Covered breaking news stories (London attacks, UK elections, Barcelona attacks, Las Vegas shootings)
- Managed 2016 US election coverage, booked 70+ guests, field anchored from New York
- Reported from the White House on President Trump/PM Modi's first meeting in Washington D.C.
- Extensive field reporting from India (Chennai, Mumbai, Hyderabad) on breaking news stories
- Pitched, produced and presented entertainment program, hosted weekly tech/lifestyle show

CNN International | Atlanta, GA | 2015-2016

Assignment News Editor/Field Producer

- Managed field crews, coordinated live shots, gathered and vetted editorial content, wrote scripts
- Broke France terror plot "cell phone" footage story through sources and social media mining
- Pitched, produced and reported on Chennai floods, interviewed victims and filed TV/digital packages
- Field produced in Baltimore for VA Tech student murder and GA/SC elections coverage

WJZY (FOX) | Charlotte, NC | 2013-2015

Reporter/Fill-in Anchor

- Lead nightside reporter for evening newscasts, extensive social media coverage from breaking stories
- Broke Ebola story's Charlotte connection, covered Ebola outbreak for a week in Atlanta (CDC, Emory)
- Traveled with Charlotte Police to Washington D.C. for National Police Week to honor fallen officers
- Interviewed yoga experts in India to showcase how Charlotte schools are using yoga to combat bullying

WJBF (ABC) | Augusta, GA | 2010-2013

Anchor/Reporter

- Anchored morning/evening newscasts, lead nightside reporter for evening newscasts
- Investigated Augusta's YDC, field anchored from 'The Masters', reported/trained with US Marines in SC
- Launched and anchored weekend newscasts, presented "Tech Check" segment, managed social media

WMAZ (CBS) | Macon, GA | 2008-2009

Reporter/Producer

- Wrote, shot, edited, and filed packages for evening newscasts, produced 6 p.m./11 p.m. shows

CNN | Atlanta, GA | 2006

Science and Technology Unit Intern

- Wrote/produced packages on elections and climate change for "Technology Effects" and CNN Pipeline

Accenture | Atlanta, GA | 2004-2010

Consultant/Project Manager

- Managed payroll/benefits/time & labor modules for financial services clients using Oracle/PeopleSoft
- Led large teams across US/Philippines, gathered requirements and created process documents
- Managed two separate yearly budgets for leadership development and work/life teams

EDUCATION

Georgia Institute of Technology | Atlanta, GA | 2006

M.S. Industrial and Systems Engineering

Georgia Institute of Technology | Atlanta, GA | 2004

B.S. Electrical Engineering

SKILLS & PROFESSIONAL AFFILIATIONS

- Languages: English, Tamil, Hindi
- Organizations: Asian American Journalists Association (AAJA), Society of Professional Journalists (SPJ)
- Skills: Piano, Voice, Acting, Improv Comedy, Yoga